

United Way of Northern Arizona Summit Society



Conducting a Leadership Giving Program is an integral part of your workplace campaign. Leadership giving allows your employees to make a greater impact on the lives of people and sets your organization apart as a leader in our community. Benefits of Leadership Giving to your organization campaign are significant.

WHAT IS SUMMIT SOCIETY?

United Way of Northern Arizona's Summit Society is comprised of active community investors who give \$500 or more annually. The strength of the Summit Society lies in each member's belief that the Northern Arizona community is worthy of significant personal investment. Their generosity reflects a strong commitment to the mission of United Way of Northern Arizona, "Improving lives by mobilizing communities to create lasting changes in community conditions." The Summit Society has seen steady growth in membership since it was founded in 1992.

WHY IS IT IMPORTANT?

Behind every United Way contribution is a very personal and very powerful commitment to addressing human needs and creating long-term positive changes in our community. Summit Society Members set a standard of charitable giving in our community, and motivate, by example, those who have the potential to increase their level of commitment.

DONOR BENEFITS

In addition to the personal satisfaction of making a significant and lasting impact on the Flagstaff community, other benefits of the Summit Society include:

- Your name listed in an annual Summit Society Publication (with your permission)
- Recognition of your generosity from professional colleagues, company management, neighbors, friends and family
- An invitation for you and your guest to a complimentary Summit Society Reception
- Invitations to attend other United Way of Northern Arizona events throughout the year

HOW TO GET PEOPLE TO JOIN OR MOVE UP A LEVEL

- "ASK!!!"
- Educate donors on United Way's impact and results
- Educate donors on various giving levels
- Have company leaders lead by example (Explain to them why it is important for them to give, and let them explain to others why it is important to give at the Summit Society level)
- Host a Summit Society Breakfast (Summit Society Members invite a person that is not currently giving, but could be, or have Company Leadership explain why it is important to continue to have personal donations grow as years go by)
- "Ask me about the 1924." \$19.24 every pay period for 26 pay periods equals \$500.24
- Speakers help motivation

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