

# LIVE UNITED™

DONATE TODAY AND IMPACT YOUR COMMUNITY.

United Way of Northern Arizona



Since 1967, United Way of Northern Arizona (UWNA) has been a trusted community leader because we set high standards for conduct—not just for ourselves, but also for our collaborators.

Investing in UWNA gives you the power to change your community and improve lives. We maximize your investment by combining your contribution with others and strategically supporting local programs—especially those that target the most pressing needs and focus on the root causes of our greatest challenges.

By working together, we can create a brighter future and accomplish more than any single group. Together, UNITED, we can inspire hope and create opportunities for a better tomorrow.

## COMMUNITY INVESTMENT FUND

Our **Community Investment Fund** is the easiest and most powerful way to improve EDUCATION, INCOME and HEALTH for people across Northern Arizona. By choosing to donate to this fund, you make it possible to address the most pressing issues in our community.

### EDUCATION

HELPING CHILDREN & YOUTH ACHIEVE THEIR POTENTIAL



SCHOOL READINESS  
ACADEMIC ACHIEVEMENT  
PRODUCTIVE & ENGAGED YOUNG ADULTS

### INCOME

PROMOTING FINANCIAL STABILITY & INDEPENDENCE



GREATER FINANCIAL STABILITY  
INCREASED INCOME / INCREASED SAVINGS  
FINANCIAL ASSETS FOR LONG-TERM STABILITY

### HEALTH

IMPROVING PEOPLE'S HEALTH



ENSURING SAFE SHELTER & ADEQUATE NUTRITION  
REDUCING UNDERAGE DRINKING

## HOW WE PUT YOUR CONTRIBUTIONS TO WORK

**WE MAKE THE MOST OF YOUR DONATIONS.**



We track trends in social conditions and know where your donation is needed the most. In addition, we use your investment wisely and efficiently. Our administration costs are 18%—well below the standards set by the Better Business Bureau's Wise Giving Alliance.

**WE MAKE YOUR DOLLARS GO A LOT FURTHER.**



Through trusted partnerships and alliances, we multiply your investment. For every \$100 you invest, \$126 is returned to the community.

## THE POWER OF PARTNERSHIP

Through strong partnerships with volunteers, local businesses, government and nonprofits, we accomplish what no one can do alone. We select partners based on their commitment to improving the quality of life in the areas of EDUCATION, INCOME and HEALTH. Our collaborators help us achieve our vision by providing their expertise and community involvement.



## HOW WE HAVE ALREADY MADE A DIFFERENCE IN THE LIVES OF OUR COMMUNITY MEMBERS

"When I realized that my income level qualified me for the VITA program, I took advantage of their tax preparation service and also learned about community resources. I began attending BOTHANDS first time home buyer education classes, and began the process of home buying. I purchased my first home August 2008! This year's VITA preparers informed me of the First Time Homebuyer's tax credit which qualified me for \$7,500! This credit has provided me increased financial stability and peace of mind as I provide for my newborn daughter. I felt so grateful for the service that I became a volunteer for the VITA program. I feel donating my time to the VITA program is a small way I can give back and be a part of building a supportive community."



**EDUCATION:** The Alliance for Children's Early Success (ACES) works to promote and enhance early childhood development.

KinderCamp, a summer readiness program, helps children transition into kindergarten. In 2008, 82% of participants showed improvement in the skills necessary to begin reading.

**INCOME:** The Financial Stability Partnership (FSP) gives low-income families tax assistance and offers financial education and assistance for community organizations.

The VITA (Volunteer Income Tax Assistance) program helps families receive their Earned Income Tax Credit (EITC). In 2009, nearly 1,400 individuals and families in Coconino, Apache and Navajo Counties received nearly \$1.7 million.

**HEALTH:** Reduce Underage Drinking: We work with two coalitions to prevent and reduce substance abuse, including alcohol, and to direct youth toward healthier life choices.

## WHO DECIDES HOW UWNA OPERATES?

Although the United Way name is recognized nationally, UWNA is locally governed and functions independently. Our Board of Directors consists of Northern Arizona residents who ensure that we meet the highest fiduciary standards. Most importantly, they are committed to meeting the needs of our community.

### 2009–2010 UWNA Board of Directors

**Kimberly Ott, Chair**

Assistant to the City Manager for Communications, City of Flagstaff

**Bill Calloway, Vice Chair**

Plant Manager, Nestle Purina

**Scott Kemp, Treasurer**

W.L. Gore & Associates

**Liz Archuleta** Supervisor, Coconino County

**Chris Bavasi** Executive Director, Office of Navajo & Hopi Indian Relocation

**Bill Bradel** President, Flagstaff Medical Center

**Stacey Button** Director, City of Flagstaff Economic Vitality Division

**Myrna Carter** Retired Physician

**Brent Cooper** Chief, Flagstaff Police Department

**Jeri Dustir**

**Sergio Enriquez** Facilities Maintenance Superintendent, City of Flagstaff

**Dan Flores** Retired Attorney & Business Owner

**Shelly Hall** Retired, Coconino County

**Daniel Kain** Dean, Northern Arizona University College of Education

**Chris King** Vice President, National Bank of Arizona

**Tim Kinney** President, KCS Construction

**Susanna Maxwell** Vice Provost for Academic Personnel, Northern Arizona University

**Cindy May** Community Development Manager, APS

**LaVelle McCoy** President & COO, McCoy Motors

**Mike McElmury** Director, Energy Delivery for Northern Arizona, APS

**Merk Perelstein** Agency Representative Executive Director, Big Brothers Big Sisters of Flagstaff

**Steve Peru** County Manager, Coconino County

**Sara Presler** Mayor, City of Flagstaff

**Jennifer Rolley**

**Dietrich Sauer** Human Resources Manager, Deckers Outdoor Corporation

**John Sininger** W.L. Gore & Associates

**Jacob Tetlow** Production Manager, APS Cholla Power Plant

**Steve Vargas** W.L. Gore & Associates



### COLLABORATORS

Alliance for Children's Early Success  
Arizona Community Foundation  
Arizona Early Education Funds  
Arizona Rural Development Council  
City of Flagstaff  
Coconino County  
Coconino Coalition for Children and Youth  
Coconino County Alliance Against Drugs  
Department of Economic Security  
Early Learning and Care Group

Financial Stability Partnership  
Flagstaff Community Foundation  
Flagstaff Unified School District  
Internal Revenue Service  
Kids Hope  
NACOG HeadStart  
Northern Arizona University  
Rodel Charitable Foundation  
Southside Neighborhood Association  
Williams Alliance Against Drugs  
Wells Fargo

### 2009–2010 Northeast Chapter Advisory Committee

**Jackie Baker**, Retired

**Trudy Bender**, Northland Pioneer College

**Dave Clark**, Blue Ridge School District

**Cyndee Larson**, National Bank

**Gary Davis**, Tucson Electric Power

**Roxanne Gomez**, Salt River Project

**Robert Newton**, Retired UPS

**Dave Sherman**, Salvation Army

**Jacob Tetlow**, APS Cholla Power Plant

**Kerry Blume** President & CEO

**Hilton & Cindy Harris** 2009–2010 Campaign Co-Chairs

**Dwayne Atwell** 2009–2010 Northeast Chapter Campaign Chair

### United Way of Northern Arizona

Serving Coconino, Apache and Navajo Counties (off reservation)

**Greater Flagstaff Chapter**  
1515 East Cedar Avenue  
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**Northeast Chapter**  
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[www.nazunitedway.org](http://www.nazunitedway.org)

