

Accountability

Since 1967, United Way of Northern Arizona (UWNA) has been a trusted community leader because we set high standards of conduct – not just for ourselves, but also for our collaborators.

United Way of Northern Arizona Community Investments

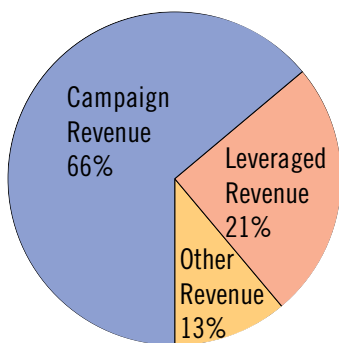
SOURCE OF FUNDS:

Campaign Results*	\$ 2,065,518
City of Flagstaff	\$ 342,390
Coconino County	\$ 159,070
Grants	\$ 136,184
Investment / Reserve	\$ -3,391
Other Revenue	\$ 390,946
Total	\$ 3,090,715

USE OF FUNDS:

Community Investments	\$ 1,896,531
Donor Designated	\$ 520,583
Management and Fundraising	\$ 528,317
Uncollected Pledges / Loss	\$ 145,283
Total	\$ 3,090,714

Your United Way of Northern Arizona investment is leveraged through trusted partnerships and alliances. For every \$100 you invest, \$127 is returned to the Community. Other revenue includes in-kind donations and sponsorships. Such contributions build capacity for non-profits by allowing organizations to lower overhead costs, expand capabilities, and ultimately serve more people in our communities.



- Campaign Revenue
- Leveraged Revenue
- Other Revenue

18.7 % Administration Fee is approved by the UWNA Board of Directors. UWNA's Administration costs are well below the standards set by the Better Business Bureau's Wise Giving Alliance.

* reported financials from 2008/2009 fiscal year

Partnerships

Top Organizational Donors:

FLAGSTAFF: W.L. Gore & Associates Northern Arizona University APS Flagstaff Medical Center Nestle Purina Forest Highlands Wells Fargo City of Flagstaff Coconino County SCA Tissue Unisource	NORTHEAST CHAPTER: APS Cholla Zachary Construction SRP – Coronado Station Tucson Electric Power Catalyst Bashas Northland Pioneer College	PAGE: Banner Health Arizona Zachry Construction Page Unified School District SRP Page Community Behavioral Health
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GRANTS AND PARTNERSHIPS:

Arizona Community Foundation, Bank of America, City of Flagstaff, Coconino County, First Things First, Internal Revenue Service, Wells Fargo

Thank you to our Sponsors!



RBC Capital Markets®



United Way of Northern Arizona – serving Coconino, Apache, and Navajo County (off the reservation.)

Greater Flagstaff and Page Chapters
1515 East Cedar Avenue, Suite D-1
Flagstaff, AZ 86004 • 928.773.9813

Northeast Chapter
PO Box 192
Lakeside, AZ 85929 • 928.368.4628

www.nazunitedway.org



2009 COMMUNITY REPORT



Mission

To improve lives by mobilizing communities to make lasting changes in community conditions

Values

Throughout our communities, United Way of Northern Arizona is approachable, caring and diverse. We are local people helping local people. Our work must include and value each individual and their unique perspective and resources.

Dear Friends,

If the economic conditions of 2009 taught us anything, it's that the best investment is an investment in people—an investment in community. United Way of Northern Arizona continues to lead the way to improving lives by mobilizing communities to make lasting change to our communities most pressing conditions.

In this report, we provide a snapshot of the outcomes during Fiscal Years 2008/2009. Throughout our communities, we create measurable improvement in the lives of northern Arizona's most vulnerable residents. United Way of Northern Arizona is committed to advancing the common good by forging relationships with many partners throughout the community. Together with our partners, collaborators and thanks to generous contributions by donors, our six goals are strategically tackling the underlying causes of complex problems across our Action Areas—EDUCATION, INCOME and HEALTH.

On behalf of the board and staff of United Way of Northern Arizona and our neighbors who benefit from your giving, your advocacy, your volunteerism, **thank you.** Together, we improve lives and create opportunities for a better tomorrow.

Sincerely,

Bill W. Callaway

Bill Callaway
2010-2011 Board Chair
United Way of Northern Arizona



Kerry Blume

Kerry Blume
President & CEO
United Way of Northern Arizona



Advancing the Common Good

United Way of Northern Arizona advances the common good by focusing on EDUCATION, INCOME and HEALTH- the building blocks for a good life.

EDUCATION Helping Children and Youth Achieve their Potential

Goal 1: School Readiness- Children are ready to enter school and stay on track for success in later grades.

Goal 2: Youth Empowerment- Youth are productive and engaged members of the community,



INCOME Promoting Financial Stability and Independence

Goal 3: Increasing Income- Community members living with low income increase and maintain income.

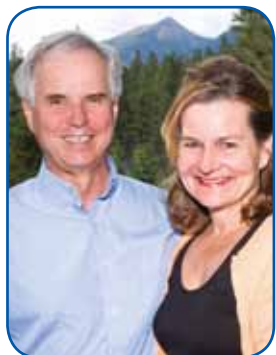
Goal 4: Increasing Savings and Assets- Community members living with low income gain and sustain savings and financial assets.



HEALTH Improving People's Health

Goal 5: Living Healthy- Community members are healthy, safe and learning to maintain health.

Goal 6: Basic Health and Human Services: Community members experiencing crisis and financial hardship regain and maintain good health.



Achievements

Alliance for Children's Early Success (ACES), a UWNA Community Initiative Council, promotes and enhances early childhood development. ACES' KinderCamp program helped 177 children and families prepare to enter school in the fall of 2009. 123 students (81% of students tested) showed gains in literacy skills during KinderCamp. Children were provided with opportunities to gain social-emotional and academic literacy skills needed to succeed from day one in the kindergarten classroom.



A parent of a student attending KinderCamp 2009 commented, "I am so, so happy there was this program available to us. I work two jobs and my husband works a grave-yard job, so it makes it difficult to really focus. Ms. Hayes gave me the wonderful idea of flash cards – a quick and fun idea to start with my son. Thank you so much. I loved KinderCamp and I hope it continues and grows in the future!"

In the basement of Our Lady of Guadalupe Church we hear that our clients plan to buy a better car, pay off credit cards, or in the case of men who live in the shelter, just get to a place to work. I do not know how people live on such small incomes. I do know that they are happy to have the service, they do not complain about their lives, and the Earned Income Tax Credit is a God-send to them. It is a privilege to serve these folks. Thanks to United Way for sponsoring this important community endeavor year after year.

Jack Doggett – VITA Site Coordinator

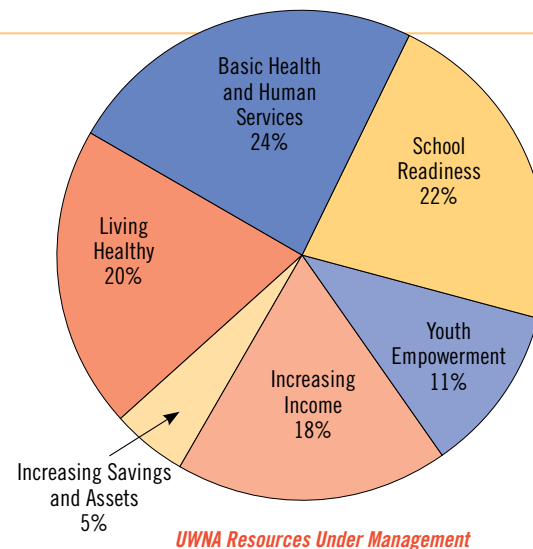
Financial Stability Partnership (FSP), a UWNA Community Initiative Council provides income tax assistance, financial education, and assistance for neighborhood and community organizations. FSP's Volunteer Income Tax Assistance (VITA) program helps families and individuals pay bills, support family needs, and even afford medical care. In 2009, the VITA program returned more than \$1.7 million to 1,400 families and individuals living with few resources.



Resources Under Management

Resources under management invested by United Way of Northern Arizona's Board of Directors strategically address the most pressing needs and focuses on the root causes of our greatest challenges.

For more information about United Way of Northern Arizona's EDUCATION, INCOME AND HEALTH goals, strategies and indicators of change, visit www.nazunitedway.org.



Capacity

United Way of Northern Arizona's Board of Directors consists of Northern Arizona residents who ensure that we meet the highest fiduciary standards and meet the needs of our community.

2009 United Way of Northern Arizona Board of Directors

- Kimberly Ott – Chair**
City of Flagstaff
- Bill Calloway – Vice Chair**
Nestle Purina
- Scott Kemp – Treasurer**
W.L. Gore & Associates
- Liz Archuleta**
Coconino County
- Chris Bavasi**
Office of Navajo & Hopi, Indian Relocation
- Bill Bradel**
Flagstaff Medical Center
- Stacey Button**
City of Flagstaff
- Myrna Carter**
Retired Physician
- Brent Cooper**
Flagstaff Police Department
- Jeri Dustir**
- Sergio Enriquez**
City of Flagstaff
- Shelly Hall**
Retired, Coconino County
- Daniel Kain**
Northern Arizona University
- Tim Kinney**
Kinney Construction Services
- Susanna Maxwell**
Northern Arizona University
- Cindy May**
APS
- Mike McElmury**
APS
- Merk Perelstein**
Big Brothers Big Sisters of Flagstaff
- Steve Peru**
Coconino County
- Sara Presler**
City of Flagstaff

- Dietrich Sauer**
Deckers Outdoor Corporation
- John Sininger**
W.L. Gore & Associates

Retiring Board Members

- Steve Vargas
- LaVelle McCoy
- Chris King
- Jacob Tetlow
- Dan Flores
- Julianne Hartzell
- Jennifer Rolley

2009-2010 United Way of Northern Arizona Northeast Advisory Committee

- Jackie Baker**
Retired
- Trudy Bender**
Northland Pioneer College
- Dave Clark**
Blue Ridge School District
- Gary Davis**
Tucson Electric Power
- Roxanne Gomez**
Salt River Project
- Cyndee Larson**
National Bank
- Robert Newton**
Retired
- Dave Sherman**
Salvation Army

2009 Campaign Chairs

- Hilton & Cindy Harris**
Greater Flagstaff Campaign Co-Chairs
- Dwayne Atwell**
Northeast Chapter Campaign Chair

United Way of Northern Arizona

Kerry Blume, *President & CEO*

