

# How to Run Your Campaign

## #4: DEVELOPING YOUR 2011 CAMPAIGN TIMELINE



### KEY CAMPAIGN PLANNING ACTIVITIES

ACTIVITY	DATE	TIME	PLACE
Meet with United Way Staff			
Campaign Kickoff			
Leadership Giving Campaign			
Announce Campaign Results to Company			
Return copy of Pledge Forms and Campaign Report to United Way of Northern Arizona			
Recognition Event	Sept. 2011		

### EMPLOYEE MEETINGS

DATE	TIME	PLACE	DEPT/DIVISION

### SPECIAL EVENTS

DATE	TIME	PLACE	DEPT/DIVISION