

2. DEVELOPING YOUR 2009 CAMPAIGN TIMELINE

KEY CAMPAIGN PLANNING ACTIVITIES

ACTIVITY	DATE	TIME	PLACE
Campaign Kickoff			
Meet with United Way Staff			
Begin Committee Recruitment		N/A	N/A
First Committee Meeting			
Begin Team Leader Recruitment		N/A	N/A
Team Leader Training			
Leadership Giving Campaign			
Announce Campaign Results to Company			
Return copy of Pledge Forms and Campaign Report to United Way of Northern Arizona			
Recognition Event			

EMPLOYEE MEETINGS

DATE	TIME	PLACE	DEPT/ DIVISION

SPECIAL EVENTS

DATE	TIME	PLACE	DEPT/ DIVISION
Thank you event			