

## 9. CAMPAIGN IDEAS AND THEMES

### **FUN EVENTS:**

Casual Day  
 Softball/Volleyball Tournament  
 Golf Tournament  
 Bake Sale  
 Executive Dunk Tank  
 Silent Auction  
 Management Services Auction  
 Auction Premier Parking Space  
 Sell Popcorn and Drinks  
 Invite Agency Speaker to Speak during Lunch  
 Company Picnic/Employee Cook Out  
 Ice Cream Social  
 Pizza Party  
 Pancake Breakfast  
 Beach Party  
 Carnival  
 Office Olympics  
 Halloween Costume Contest  
 Baby Picture Guessing Contest  
 Children's Drawing Contest  
 Campaign Slogan/Theme Contest  
 Voice Mail/E-Mail Contest  
 Cubicle Decorating Contest  
 Chili Cook-Off  
 Ugly Tie/Ugly Earring Contest  
 Funniest Home Videos  
 Dress-Up Day  
 Department Penny Wars  
 Wall of Fame

### **INCENTIVES:**

Paid time off  
 Casual Day  
 Jean Friday  
 Lunch with CEO  
 Reserved/Covered Parking  
 Tickets to Game/Movie  
 Grocery Certificate  
 Company T-Shirt  
 Dinner for Two  
 Hotel Getaway  
 Gift Certificates  
 Flowers each Month for a Year  
 "Sleep-In" Pass  
 "Leave Work Early" Pass  
 Airline Tickets  
 Trophy  
 Extra Half Hour for Lunch  
 Split the Pot 50/50  
 Homemade baked goods  
 Company shirts, pens, etc.  
 Candy  
 Gas Cards

### **LIVE UNITED THEMES:**

Reach out a hand to one and influence the condition of all...LIVE UNITED  
 It takes everyone in the community working together to create a brighter future  
 LIVE UNITED  
 Together, we can accomplish more than any single group can on its own...LIVE UNITED  
 UNITED  
 Be Part of the Change...LIVE UNITED  
 Working Together to Advance the Common Good...LIVE UNITED  
 UNITED  
 Help United Way Create Lasting Changes in Our Community...LIVE UNITED  
 Together, United, we can inspire hope and create opportunities for a better tomorrow.

